

Centrique Announces the Solution

For too long now, the debate over business planning has raged. Centrique is pleased to announce the solution:

**action
planning** from **centrique**
PTY LTD

Take the hit and miss out of your decision making, simply, quickly and effectively. Action Planning from Centrique is a planning tool which is so comprehensive, yet so easy to use, that to get it to market the company has had to apply for a patent.

Alan Springell, the Managing Director of Centrique said, “The idea is simple. Give owner/managers the ability to plan quickly and they will. Give them the ability to consider all their changes, all their business strategies. And then give them the ability to see whether those changes, those strategies, are viable in the context of the overall business operations.”

Alan went on to say, “With the pace of business becoming ever faster, short term, tactical solutions are needed now more than ever. That has been the shortcoming of traditional business planning - it breaks down in a short term, tactical environment. Action Planning from Centrique has been developed to target precisely this area. It is comprehensive, yet simple to use, and it allows the owner manager to validate their business strategies in as little as a day.”

Action Planning from Centrique

Action Planning from Centrique is the first of its kind in the world, and a patent pending invention developed by Centrique. It provides an efficient means of measuring the impact of business strategies and business change.

Essentially Action Planning provides guidance as to whether a business strategy is viable when incorporated into the other strategies and operations of the organisation.

Features & Benefits

The features of Action Planning include a step by step progression in the development of an organisation’s financial budget; staffing budget and reports; powerful graphical visualisation aids in determining the viability of various business strategy considerations; and the ability to print a full management plan incorporating all facets of the organisation.

Who should use Action Planning

Those who are drawn to the incredible power and versatility of Action Planning from Centrique include:

- Owner Managers of businesses who wish to grow their businesses;
- Non-Profit Organisations which need to comply with funding requirements to continue re-forecasting and planning for the coming financial year;
- Accountants who wish to assist their clients at levels higher than mere tax compliance requirements. Importantly, Action Planning may also be used by Accountants to assist in validating any strategies proposed by their clients and their business advisors; and
- Business Advisors who need to be able to validate their short term business strategies for their clients.

Further information on Action Planning from Centrique is available at www.centrique.com.au or contact Alan Springell at 9630 7066.

Action Planning from Centrique – what do you wish to achieve.

for immediate distribution
for further information contact Greg Farmilo
greg.farmilo@centrique.com.au or Tel: +61 2 9630 7066